

### INFORMATION FORM

Please fill in the form with the information about your organization, focusing on activities linked to ceramics (production, promotion, museums, events, etc...) and the local tourist context (territory, touristic products – food, nature, art, culture, etc....).

<b>Full Name</b> of the Organization	City of AUBAGNE
<b>Type of Organization</b> <i>Municipality, Museum, other</i> <i>(please specify)</i>	City
<b>Address</b> <i>(street name and number, postal</i> <i>code, town, country)</i>	Hôtel de Ville BP 41465 13785 AUBAGNE Cedex FRANCE
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#### Motivations

Please, describe the reasons why you would like to join the Association

(Max 300 words)

As Aubagne is the capital of the Clay region, with its rich history and its new ceramic production, the City wishes to join your association and to make its action part of the European Ceramics Route. The city also continues its support and promotion of the know-how of the Santoneer Art developed in its territory since the end of the 19th century.



### Professional and operational capacity

Please, indicate the number of permanent and temporary staff.

Please, describe your capacities and previous experiences in international or European projects, international relations and events

*(Max 400 words)*

The City of Aubagne hosts and accompanies the organization of several ceramic and santon markets each year through the Direction de l'Evenementaire, the Municipal Police and the Technical Services.

### Ceramics

Please, provide some information about following topics: relevance within ceramics, traditions and history of ceramics, production of ceramics (type of production and styles, number of artisans and shops, number of artistic and handicraft associations, industrial production, museums/exhibitions, artist residencies in place, events linked to the theme, etc...)

*(Max 500 words)*

Aubagne currently has around 50 workshops for ceramic production that perpetuate the two ancestral local techniques (varnished land and earthenware) and those of the santons. In addition to these workshops, the city also has a Ceramics School, the Ceramists and Santander Association of the Pays d'Aubagne and the Colombins Art Workshop. It hosts the biennial international event "Argilla", organized by the Aix-Marseille Provence metropolis since its creation in 1991, as well as twice a year a 6-week market (summer and winter) and a Santon festival. Thanks to a collaboration with the Métropole AMP, the City has access to a rich heritage collection of more than 30,000 pieces and a historical documentary collection of private archives relating to the production of ceramics and santons in its territory.

### Education and ceramics applications

Please, provide some information about your local education system linked to ceramics (ceramic schools, design & art institutes, ceramics restoration, technology and research applications)  
(Max 400 words)

The Ceramics School trains adults to obtain a European level 3 national diploma: CAP Modeling, Mold, Ceramics, CAP Turning and CAP Ceramics Decoration.  
In addition to this school, the children of Aubagne primary schools benefit from a Clay course as part of a national artistic and cultural education system, allowing them to discover the techniques Ceramics and Santon, the museum structures dedicated to them. In addition, each year 5000 raw santons are distributed free of charge in primary schools for children to learn about decoration.

### Tourism

Please, provide some information about your local tourist context (territory, touristic products and attractions – food, nature, art, culture, events)  
(Max 400 words)

The four tourist pillars of the city are the Clay, Marcel Pagnol, the Foreign Legion and the activities of Pleine Nature. Animations and museum structures are dedicated to it, a major annual event illustrating each theme.



### Added value

Please, describe the added value that your organization could bring to the Association  
(Max 400 words)

The legacy of a prestigious history in the field of ceramics has naturally led the city of Aubagne to seek to join a European network of ceramic cities, chaired by the city of Faenza (Italy).  
Registration on this cultural itinerary will allow the exchange of information related to ceramics in the cultural, academic, tourism and heritage, economic, artistic creation and technological research fields within a platform.

The “European Ceramics Route” also aims to play a role in promoting tourism in the city of Aubagne, promoting exchanges of artists and students and sharing experiences and good practices in the use of technical ceramics.

Its objective is also to facilitate the mutual knowledge of the different actors of the ceramics and to provide companies (manufactures, industries, workshops...) with a solid basis for their trade and technological exchanges.